

Learners Today, Leaders Tomorrow!



**Course Syllabus
Advanced Journalism 2021-22**

INSTRUCTOR: Lisa Dennison

E-Mail: lisa.dennison@slps.org

Email correspondence for quickest response.

Room: #410W

Media Center #413W

PLAN: 3rd hour

ADV. JOURNALISM COURSE FRAMEWORK:

During this course, the student will expand on their proficiencies from Journalism I. Through the study of a variety of media, students will build knowledge, analyze ideas, delineate arguments and opinions, and develop collaboration and visual communications skills.

- Students will read, comprehend, and evaluate types of journalism through various media outlets, including print, Internet, and social media.
- Students will compose a variety of feature projects using the standard conventions of American English and the determined school online communications style.
- Students will choose design elements of style, graphics, and photographs for print and online media. Students are expected to polish skills in composition and lighting.
- Students will produce and publish online and contribute original content to the print yearbook.
- Students will highlight the best of student life and act as Gateway Ambassadors.

COURSE OUTLINE*:

Prerequisite for Publications/Yearbook*

Advanced journalism: art photography, 3 pt. lighting, broadcast/screencast skills

- Journalistic integrity and personal responsibility
- Jobs, jobs, jobs & deadlines!
- Advertising, sales, & promotions

Photography: Improvement in composition and lighting utilizing phone and/or DSLR cameras

Graphics: Form, style, design choices in online and print

Writing/production skills: Online sources, including podcasts, blogs, vlogs, etc.

Print & Photo Production: Yearbook assistance

***Due to the pandemic protocols, Advanced Journalism and Publications may be combined OR the instructor may streamline projects and learning outcomes for efficiency, quality, and priority.**

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**Course Syllabus
Yearbook Publications
2021-22**

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Room: #410W

Media Center #413W

PLAN: 3rd hour

PUBLICATIONS/ YEARBOOK COURSE FRAMEWORK:

During this course, the student will be offered access to print media production. Through the study of print media design, students will build knowledge, analyze ideas, make critical design choices, and develop collaboration and communications skills.

- Students will read, comprehend, and evaluate types of print media outlets, and evaluate a variety of design choices.
- Students will calendar and execute school wide activities including picture days, sales rallies, and yearbook promotion.
- Students will compose, evaluate, and produce digital photographs.
- Students will choose design elements of style, graphics, and photographs for print through an online yearbook source.
- Students will highlight the best of student life and act as Gateway Ambassadors.

COURSE OUTLINE*:

The calendar: backward planning for a deadline

Staffing: Jobs! Special interests

Design basics: elements of art and design

Photojournalism v. art photography

Creating the mock up: planning pages

The cover: choosing or creating the cover style and design

Picture Days: a how to...organize mobs of people!

Ads, Sales, and Promotions

Graphics: Form, style, design choices

Schoolannualonline.com and its tools to build print design

Print Production: Yearbook

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